

# Coralie Rocque

aka. Coco

MULTIPOTENTIAL



[www.coralierocque.com](http://www.coralierocque.com)



[coralierocque@gmail.com](mailto:coralierocque@gmail.com)



+ 31 6 20 401 559



11 April 1989



BSN



Bonjour!

In me, you will find a strong and creative assistant for design and PR.

The Internet and textile are my favorite playgrounds.

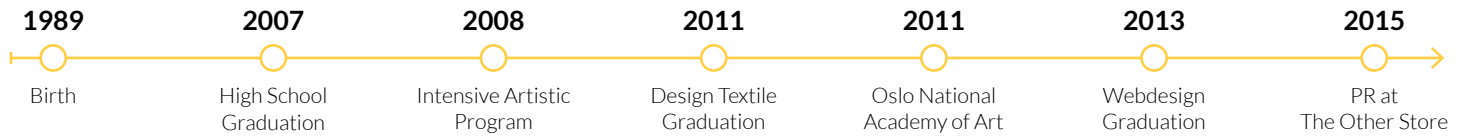
Online and digitally talented, socially fun and adaptable.

You need someone around for support, fresh ideas and energy?

Let's meet...!

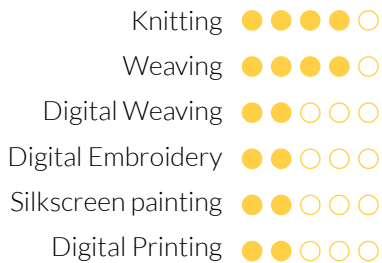


## Long story short

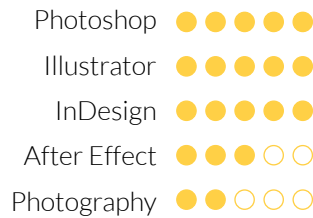


## Skills

### TEXTILE



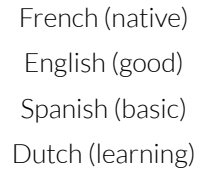
### GRAPHICS



### OTHER



### LANGUAGES



## Education

### MULTIMEDIA DESIGN

École Multimedia, Paris, France  
2012 - 2013 (Diploma)

### TEXTILE ART

Oslo National Academy of Art Norway  
2011 (Erasmus)

### TEXTILE DESIGN

E.S.A.A. Duperré, Paris, France  
2008 - 2011 (Diploma)

### INTENSIVE ARTISTIC PROGRAM

Ateliers Hourdé, Paris, France  
2007 - 2008

### HIGH SCHOOL

Lycée Louis Jouvét, Taverny, France  
2007 (Diploma)

## Hobbies



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## Work Experience

**Graphic + Web Designer | Freelance**  
*Amsterdam, Netherlands / Jan. 2016*

- Creating visual identity and logo
- Designing website
- Graphically creating sales presentation

**Multimedia Designer + PR Manager | Web & Fashion**  
*THE OTHER STORE, Paris, France / Nov. 2012 – Aug. 2015*  
[www.the-other-store.com](http://www.the-other-store.com)

This company develops marketing and e-commerce strategy for fashion brands.

- Graphically creating the new company website
- Managing the company's site every day and creating content
- Making the two weekly newsletters, including design and content
- Designing posters, flyers, logo's, give aways and PR-cards
- Keeping up the database
- Managing social media: Facebook, Twitter, LinkedIn
- Graphically creating all the sale presentations

**Web Designer | Web & Architecture**  
*LA CIMENTERIE, Paris, France / Sept. 2014 – Jan. 2015*  
[www.app.lacimenterie.paris](http://www.app.lacimenterie.paris)

La Cimenterie is an web-application for project management built for architects by architects.

- Designing the visual identity
- Designing the application

**Consultant + Graphic Designer | Charity**  
*ON EST LÀ, Paris, France / Dec. 2014 – Jun. 2015, volunteer*  
[www.asso-onestla.fr](http://www.asso-onestla.fr)

Charity organisation for young cancer patients.

- Designing a special project flyer and poster
- Giving advice on communication and marketing strategy

**Jewelry Designer + E-shop owner | Accessories**  
*CORALIE.R, France / 2012 – 2013*  
[www.coralierocque.tumblr.com](http://www.coralierocque.tumblr.com)

- Creating jewelry, like pendants, necklaces and bracelets
- Designing the graphic ID
- Executing the communication (social media)
- Running my e-shop
- Coordinating exhibitions and sales

**Design Assistant | Leather Goods + Fashion Store**  
*BOLLYWOOD BAZZAR + ROOM SERVICE,*  
*Paris, France / Jan. – Jul. 2012, internships*

Room Service is a concept store in Paris around vintage clothes and jewelry.  
Bollywood Bazaar is a small parisian Leather Goods brand.

- Managing the website
- Sales and after-sales service, including administration
- Designing and making jewelry
- Customizing clothing
- Advising clients
- Assuring of new and attractive shop front display

**Fashion Designer Assistant | Fashion**  
*LARCH ROSE, Brighton, UK / Apr. – Jul. 2010, internship*

This creative fashion and textile design studio specialized in a form of moulage technique and sold designs to clients across the fashion industry like TopShop.

- Designing, sewing, pleating and knitting
- Producing handmade embroideries